aroopa apps

Low-Code No-Code Platform

The Key to Effortless Productivity!

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Aroopa Steering Committee

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President

Balasubramaniam K S
Vice President

Feroze Mohamed
Vice President - Delivery

Dhamodharan Jaganathan
Product Manager

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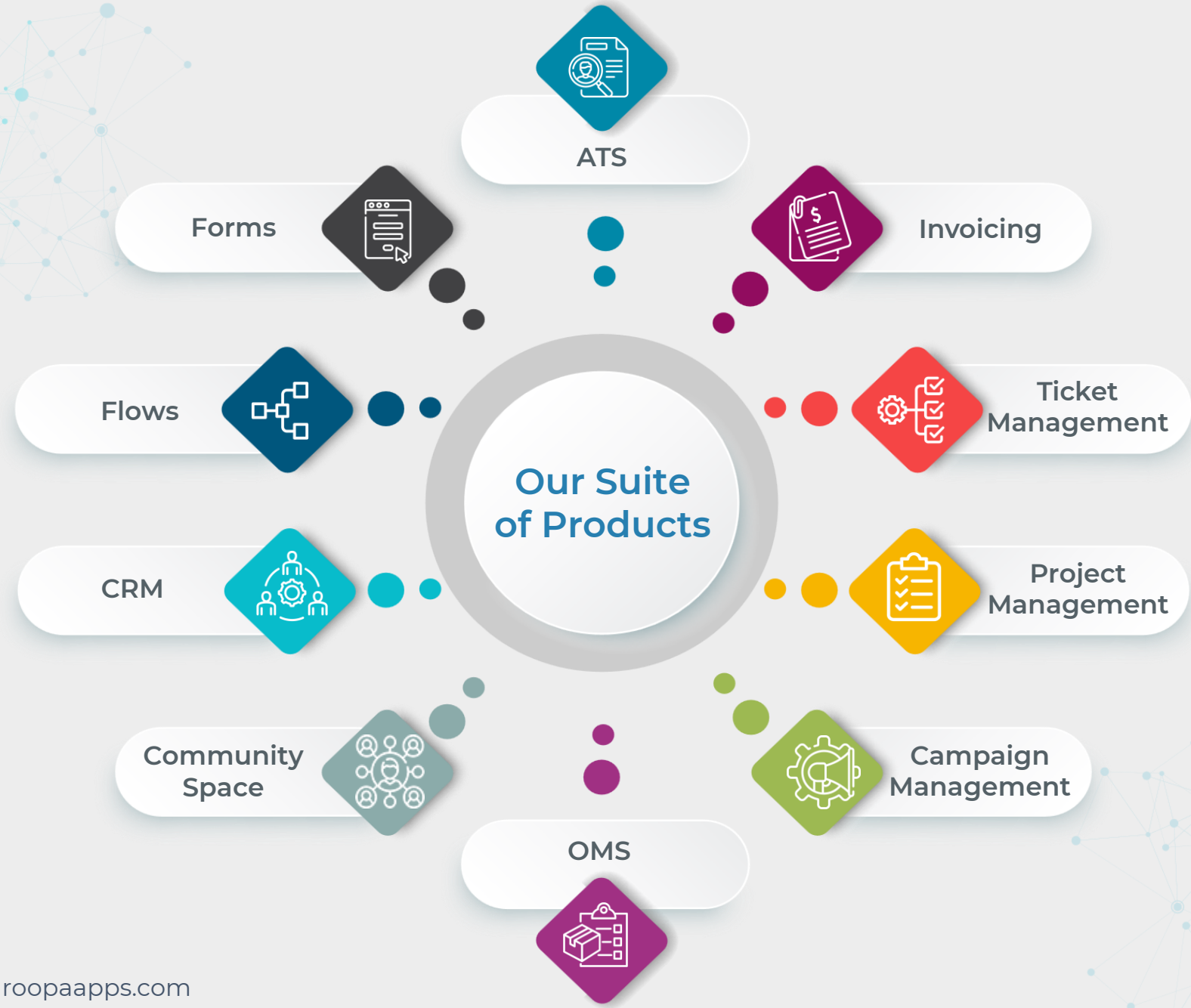
Our Suite of Products



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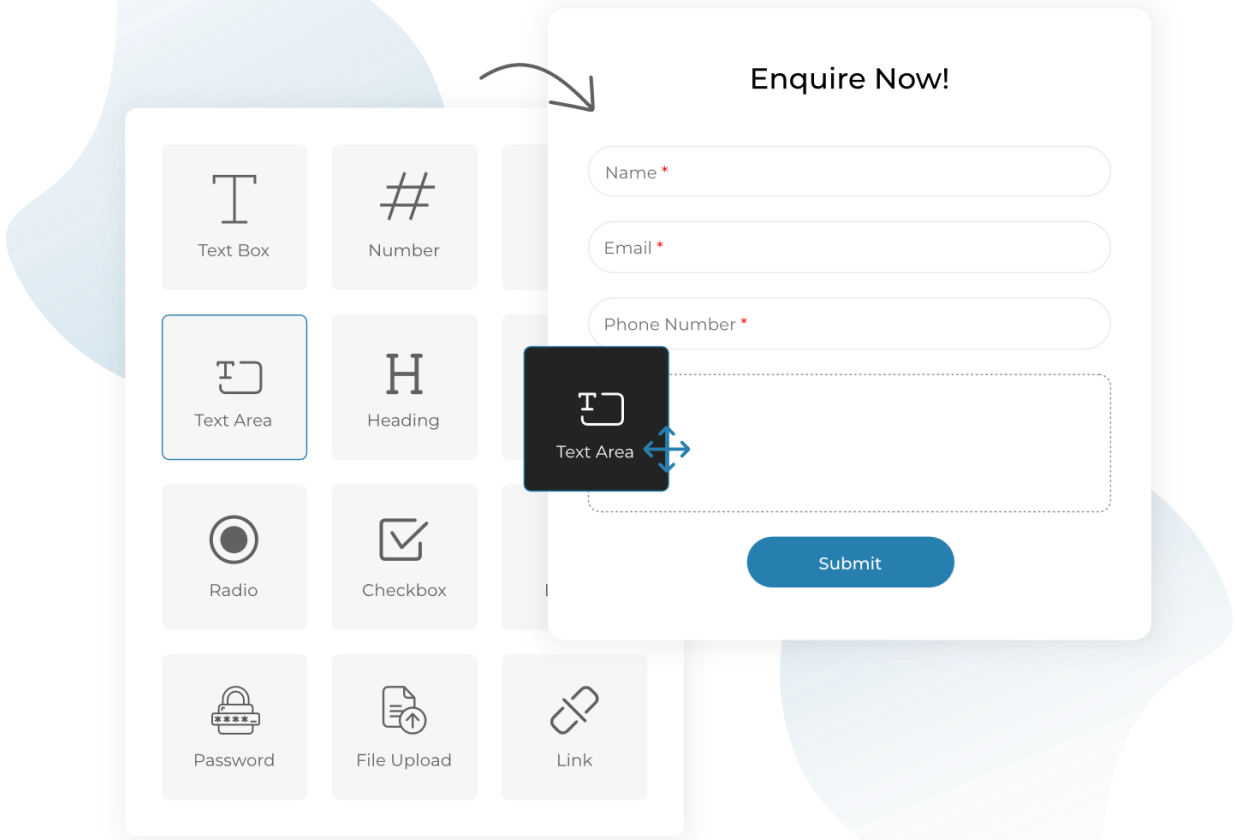
Aroopa Forms

Seamless Forms, Streamlined Insights

Aroopa Forms puts the power of customization in your hands. Our intuitive drag-and-drop interface empowers you to build stunning forms. From simple contact forms to complex surveys, our extensive library of customizable templates provides a solid foundation.

- 🖱️ Drag & Drop Components
- 🎯 Conditional Logic
- 📲 Seamless App Integration
- 🔀 Forms to Workflow Automation
- ⏰ Scheduled Forms
- 📊 Flexible Submissions Count
- 📥 Effortlessly Export and Manage Submissions



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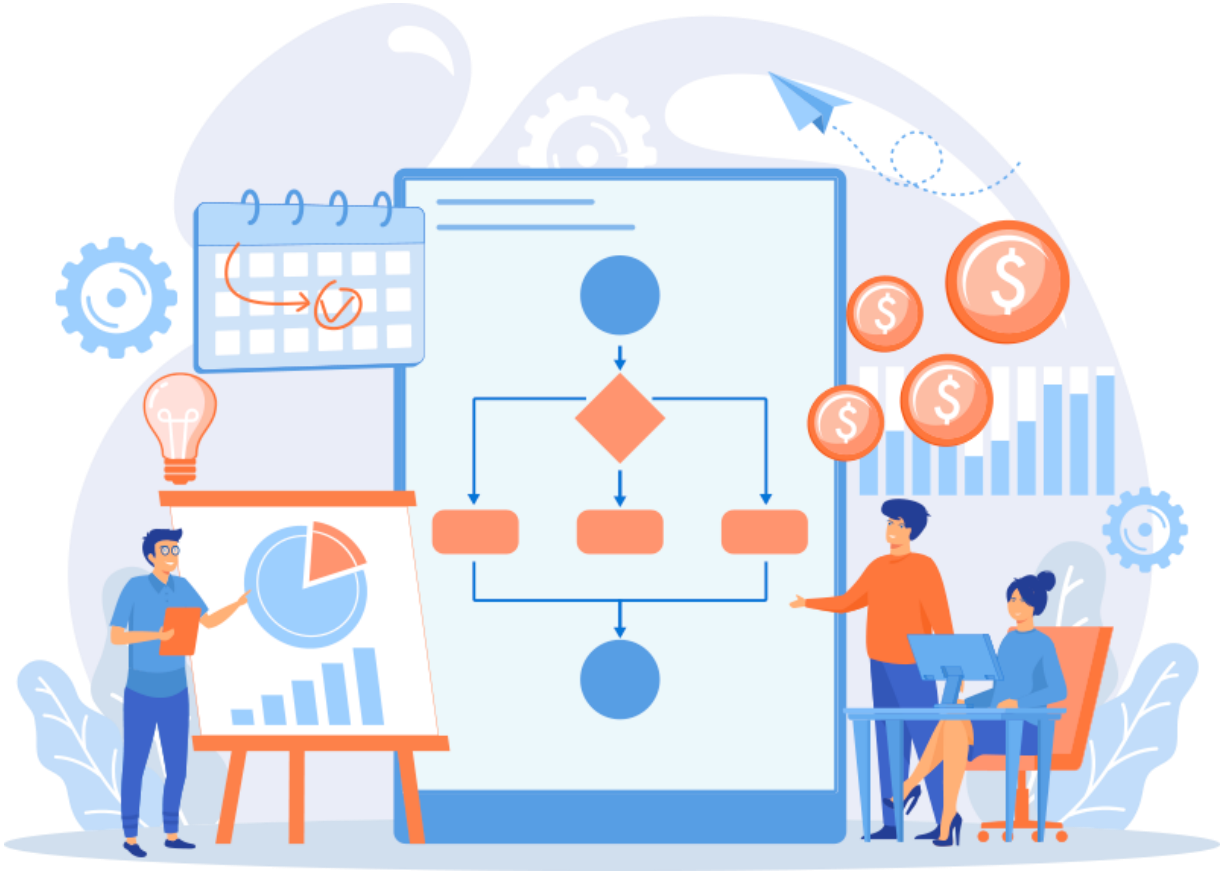
Aroopa Flows

Effortlessly Automate Your Workflows for Unparalleled Business Success

Aroopa Flows is a powerful workflow automation platform that helps businesses of all sizes automate their processes and improve efficiency.



It offers a variety of features, including:

- A drag-and-drop interface
- A built-in library of pre-built templates
- Generate workflows effortlessly
- Multi-Integrations with popular apps

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CRM

Elevating Business Excellence with intelligent Solutions

- Organize and manage customer contacts efficiently.
- Capture, nurture, and convert leads effectively.
- Enhance functionality by connecting Aroopa CRM with third-party apps.
- Includes social media integration for improved customer engagement.
- Access CRM features on the go through mobile applications.
- Generate insightful reports for data-driven decisions.

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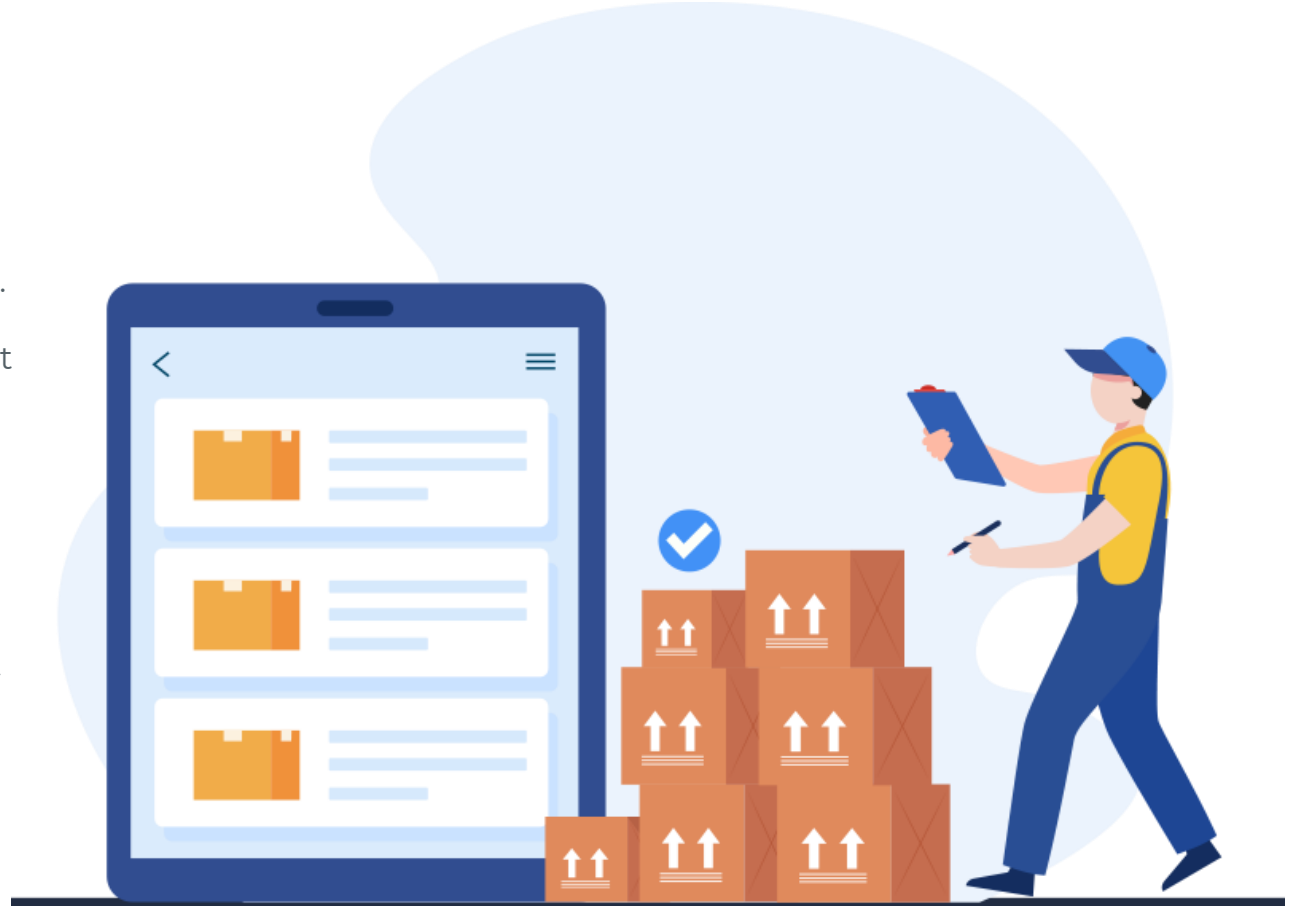
Aroopa OMS

A Flexible Multi-Channel Inventory and Order Management Solution

- Multi-Channel Inventory & Order Management Platform helps with shipping, inventory management, and webstore operations.
- The platform offers centralized inventory and order management for marketing channels, marketplaces, and sales channels.
- The platform streamlines the shipping process and simplifies inventory management.
- The OMS platform synchronizes with various channels, making it easier to manage your messy back-end operations.



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Aroopa Invoicing

Streamline your Invoicing Process, Get Paid Faster

- Create Professional invoices in minutes
- Tailor your invoices to match your brand
- Setup once and Schedule to send Auto-generated invoices
- Supports various payment integrations
- Seamless integrations with Quickbooks, Xero, Concur, etc.

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Ticket Management

Streamline your ticket management process with Aroopa's intuitive features

- Streamline workflows by automatically assigning tickets to the appropriate individuals or teams.
- Set and monitor service level agreements to ensure timely responses and resolutions.
- Facilitate communication between customers, support agents, and relevant stakeholders.
- Generate reports and analyze ticket data for insights into support performance.
- Access and manage tickets on-the-go through mobile applications.

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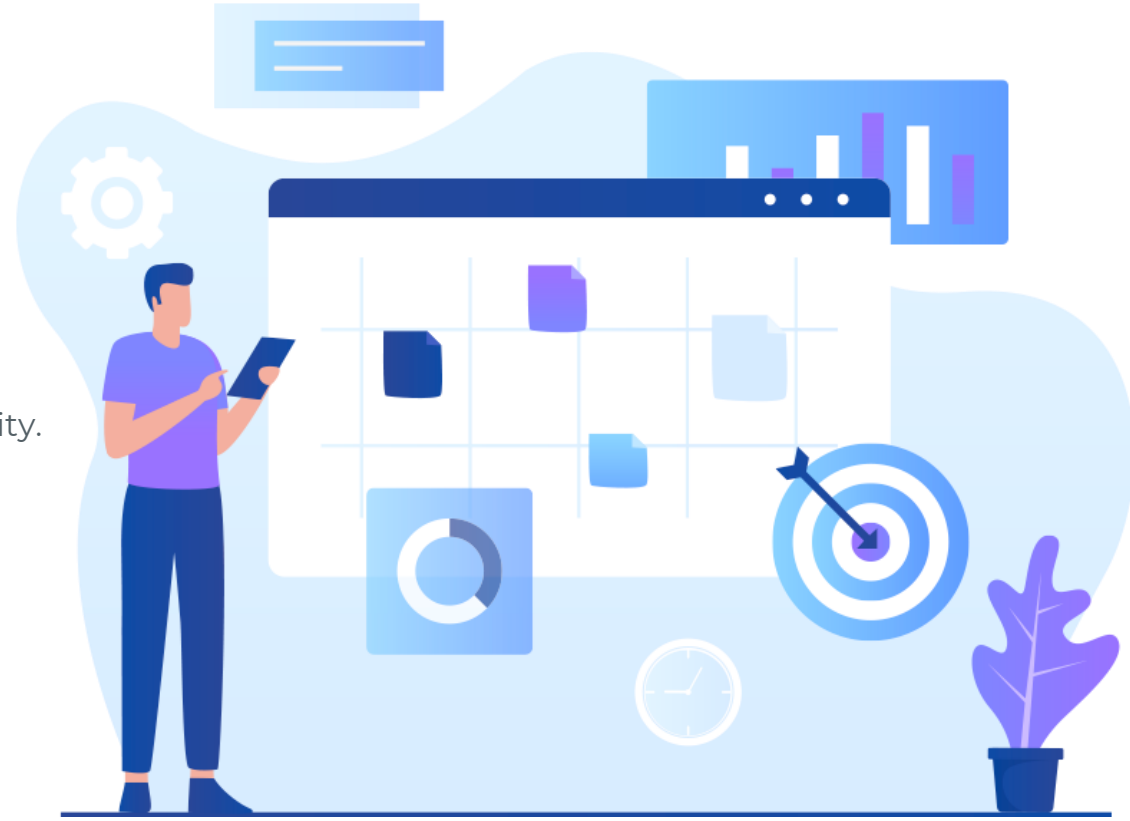
Project Management

Unleash the potential to collaborate seamlessly with your team

- Streamlining tasks and to-dos for better organization.
- Encouraging users to share valuable feedback via email.
- Commitment to providing both low-code and no-code capabilities.
- Empowering users to automate processes and boost overall productivity.
- Applications include employee onboarding, employee exits, IT project management, and event coordination.



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Campaign Manager

Seamless Email Marketing and SMS Campaign integration

Powerful email marketing and SMS campaign tool that helps businesses of all sizes execute successful campaigns with ease.

It offers a variety of features, including:

- Intuitive interface
- Advanced segmentation
- Personalization
- Automation
- Reporting and analytics

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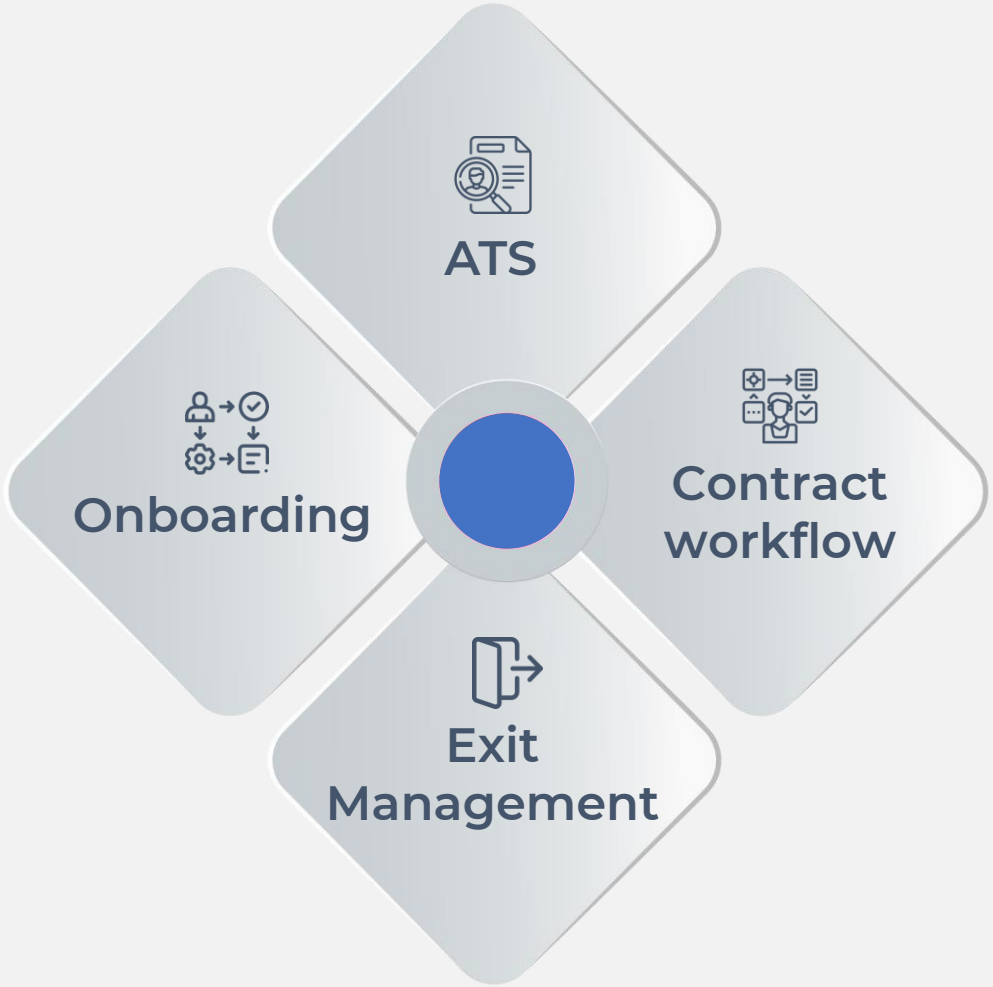
Optimizing Workforce Dynamics



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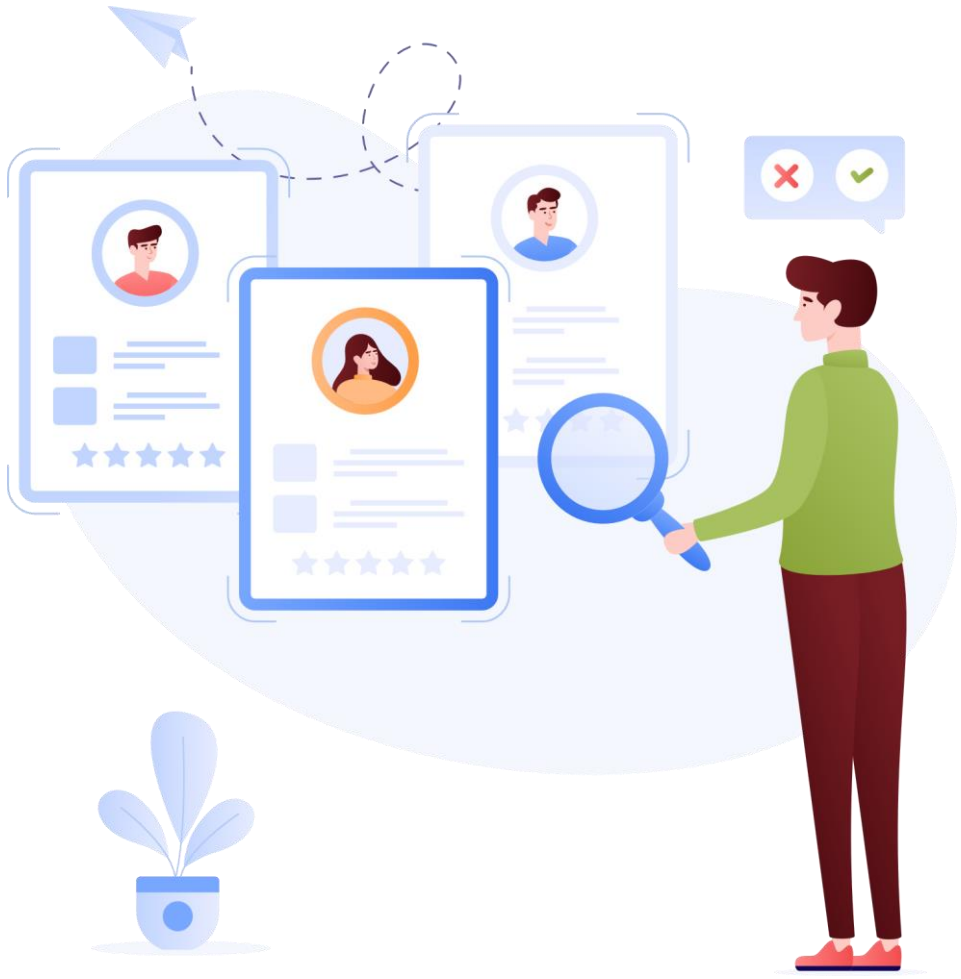
Applicant Tracking System

Organized Hiring: Unleash the Potential of ATS

It is designed to help recruiters save time and stay organized in the recruitment process while looking for the best prospects. ATS stores and manages candidate information and makes the hiring process efficient.



It offers a variety of features, including:

- Career Page
- Job Application
- Application Sorting Tool
- Resume Searching and Shortlisting
- Campaign and Interview Scheduler

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Community Space

Collaborate, Connect, and Create with Aroopa Community

Aroopa Community is a platform designed to foster Collaboration, knowledge sharing, and engagement among users.

It offers a variety of features, including:

- Forums
- Knowledge Base
- Ideas Exchange
- Events and Webinars
- Analytics and Reporting and more

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Choose a strategy that works best for you

One plan with all your needs

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$99	$999
Per Month	Per Year

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- ✓ Unlimited Workflows
- ✓ Unlimited Projects
- ✓ Unlimited Storage
- ✓ 100+ Integrations
- ✓ Push Notifications
- ✓ Unlimited Guest Access
- ✓ 1:1 Personalized Onboarding

Sign Up

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Thank you

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